

10

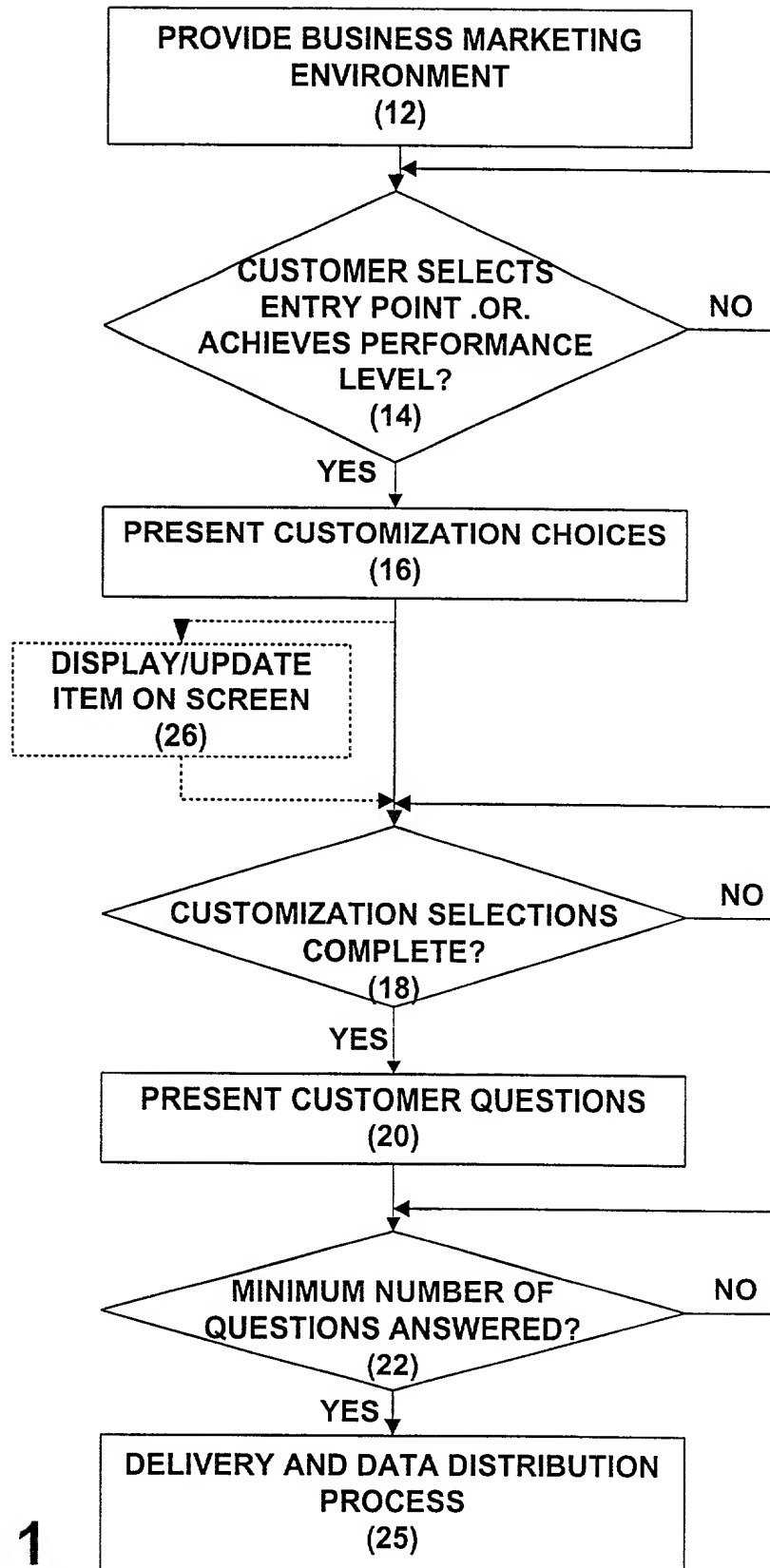
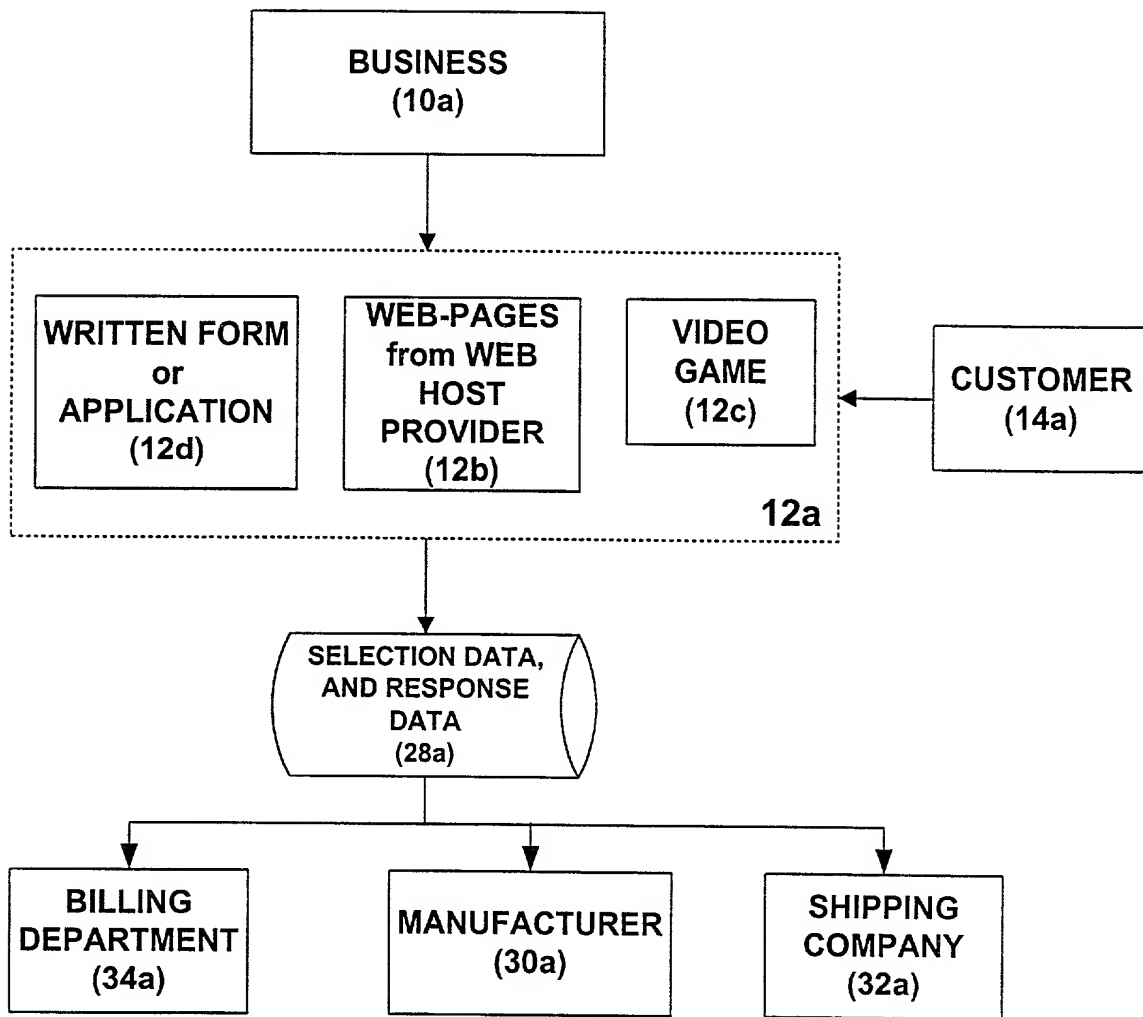


FIGURE 1



**FIGURE 1A**

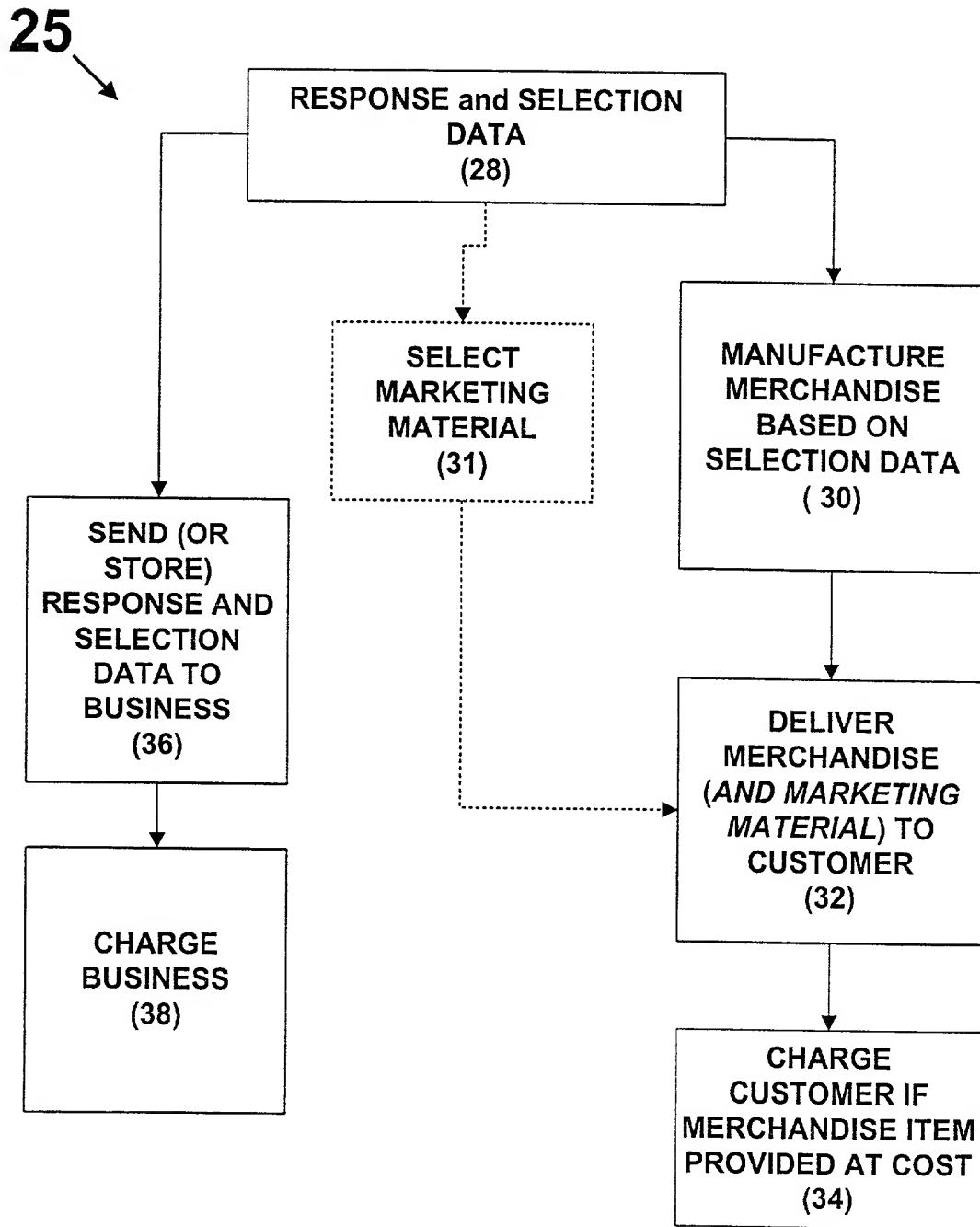
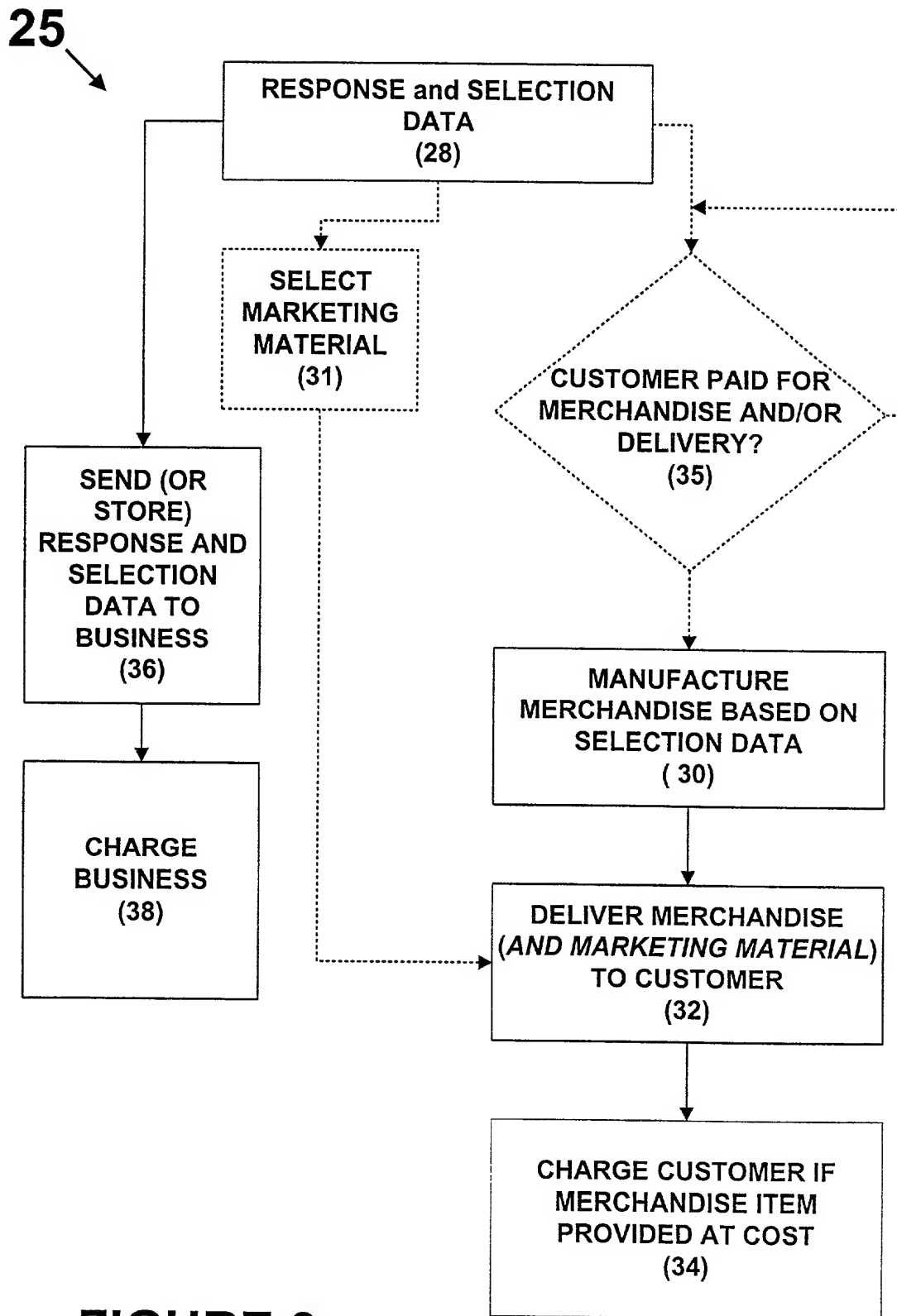


FIGURE 2



**FIGURE 3**

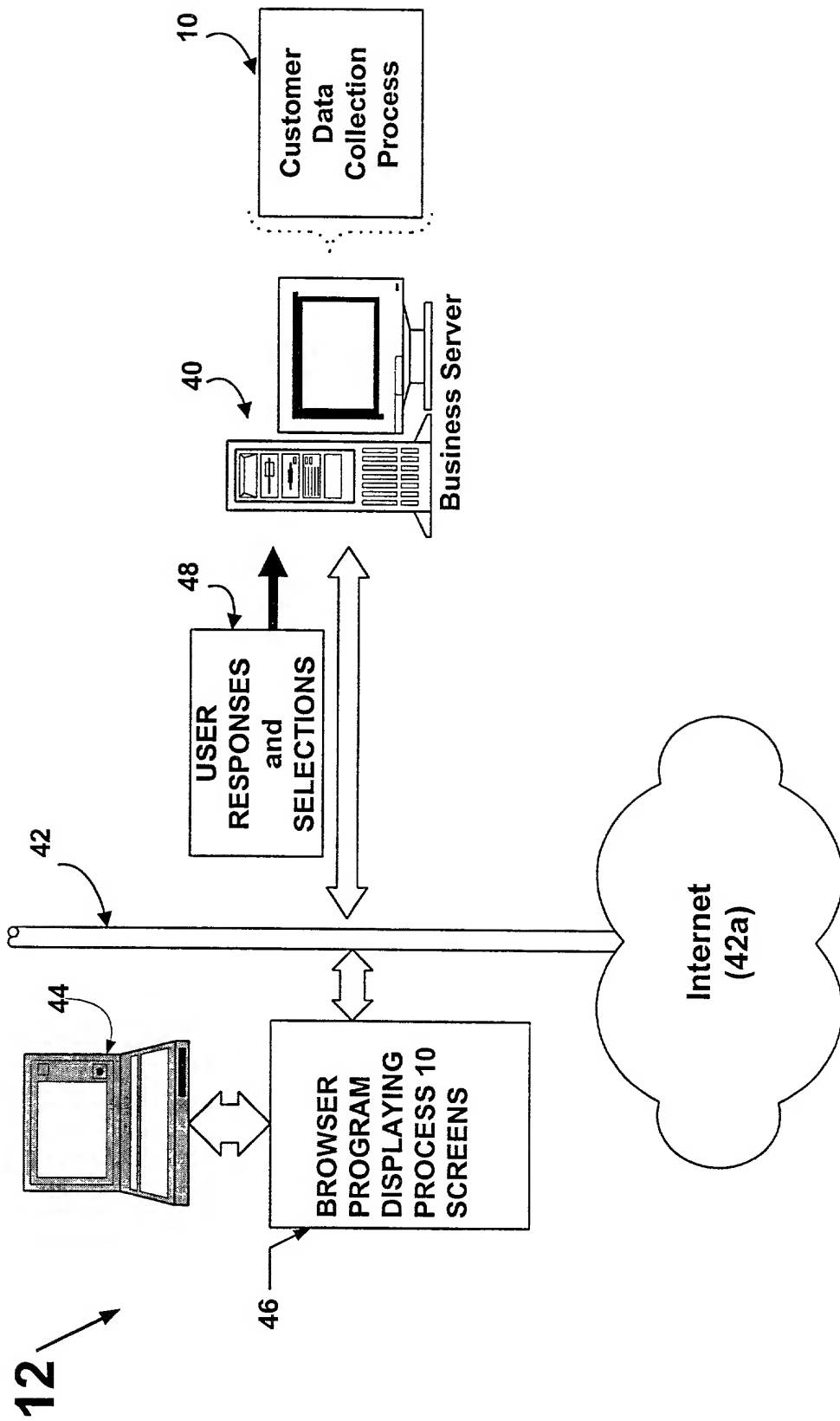


FIGURE 4

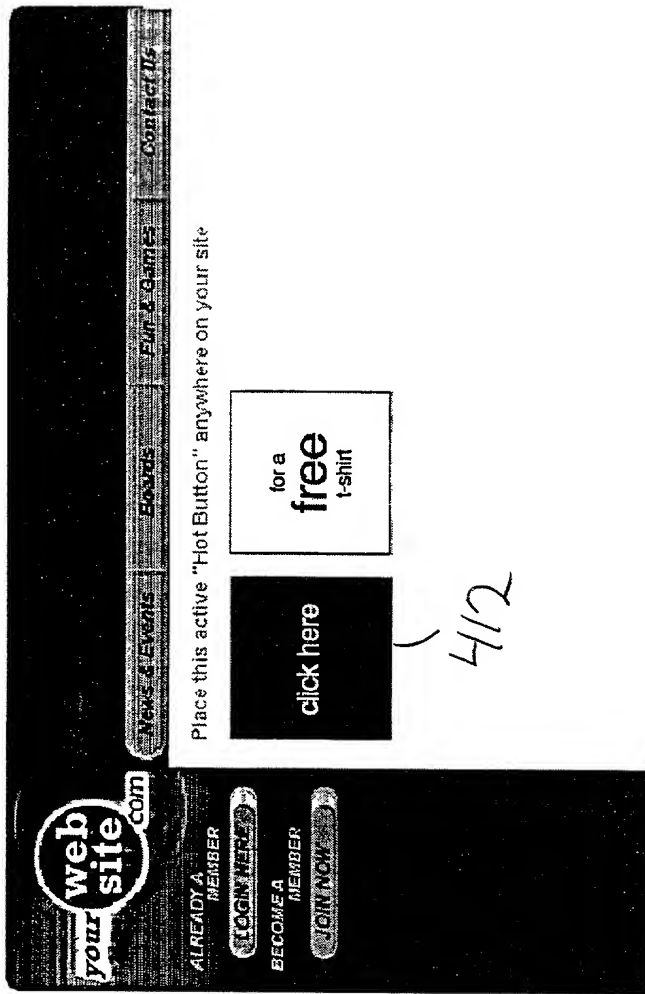


FIG. 4A



# Volkswagen Free Personalized Tee Shirt Offer

## FOUR EASY STEPS

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order

## Create your FREE personalized Volkswagen tee shirt in about 3 minutes!

☒ I understand that by creating my free personalized tee shirt, I am giving permission to Volkswagen to market goods and services to me in the future. I also understand that by providing true accurate information about myself and my interests, Volkswagen will be able to send me their best and most relevant offers.

Select my Model	
Passat	
Passat Wagon	
Jetta	
New Beetle	
Golf	
GTI	
Cabrio	
EuroVan	

420B

410B

444B

FIG. 4B

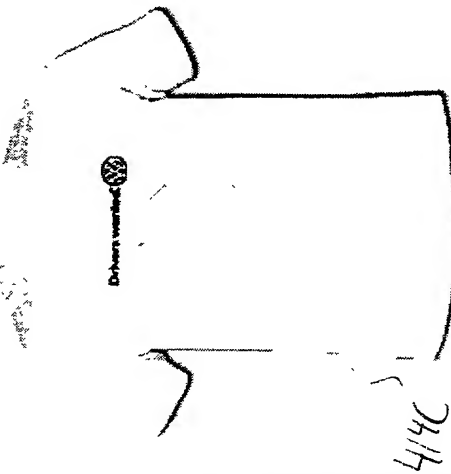


Volkswagen Free Personalized Tee Shirt Offer

Select your favorite color

FOUR EASY STEPS

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order



420C

Select my Model
Dark Blue
Green
Silver
Red
Yellow
Bright Blue
Black
White

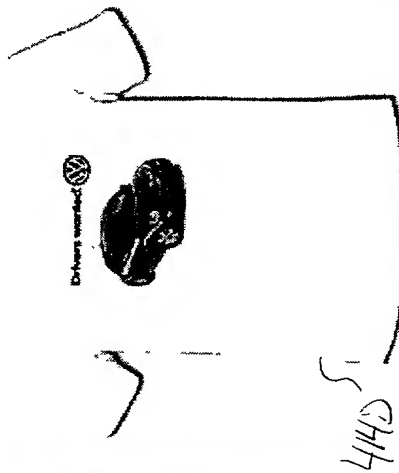
FIG. 4C



Volkswagen Free Personalized Tee Shirt Offer

FOUR EASY STEPS

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order



Please answer the following questions

What kind of car do you currently own?

430D

Make  Model

Would you rather buy or lease your next car?

432D

Please Select

When do you plan on buying or leasing your next car?

434D

Please Select a Time Frame

What is your house hold income?

436D

Please Select a Range

Enter your email address to receive a personalized VW offer?

438D

Submit

FIG. 4D



Volkswagen Free Personalized Tee Shirt Offer

FOUR EASY STEPS

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order

Please provide your shipping address

First Name: 440E  
Last Name: 442E  
Address 2: 444E  
Address 1: 446E  
City: State: Zip/Postal Code: 448E  
Submit

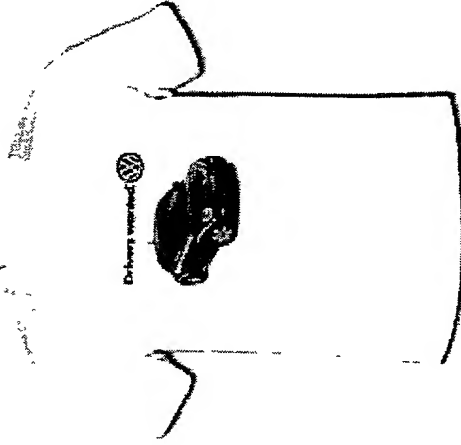


FIG. 4E



Volkswagen Free Personalized Tee Shirt Offer

FOUR EASY STEPS

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order

Thank you and we hope you enjoy your free tee shirt

You will soon receive an email confirming your order.

You will then receive a second email confirming that your order has been shipped.

Your personalized tee shirt will arrive in less than two weeks from today.

Enjoy!



450F

410F

FIG. 4F

10007107 120401

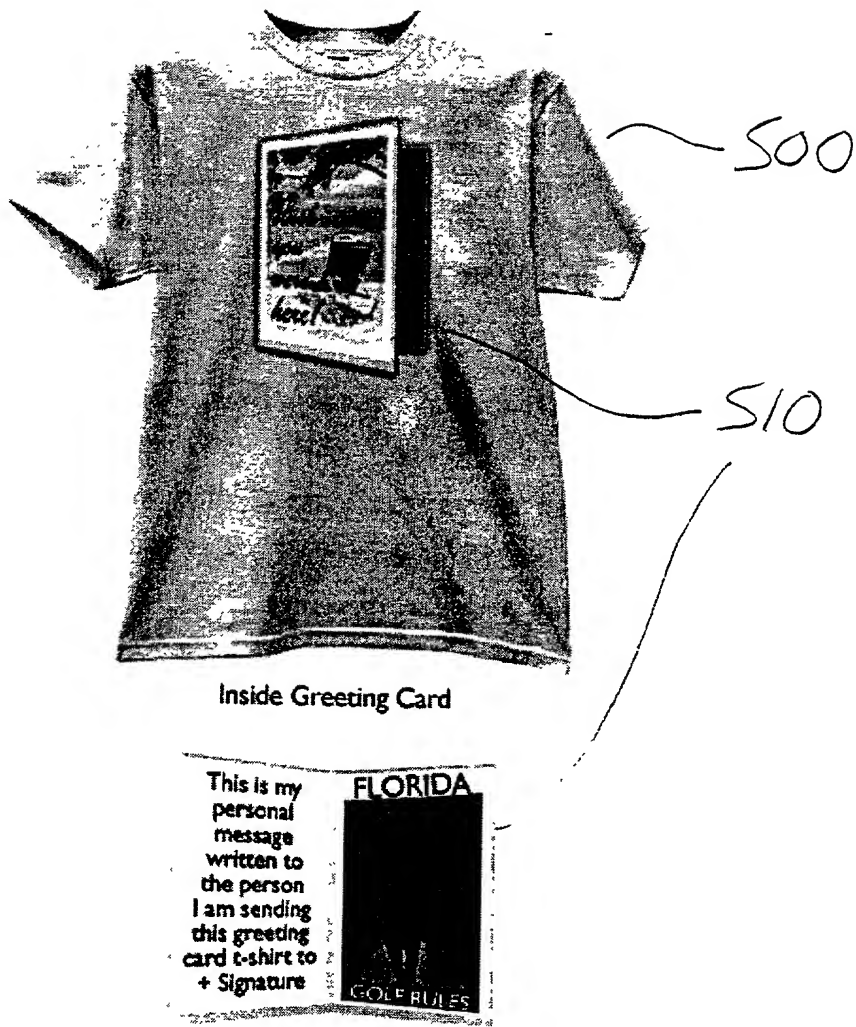


FIG. 5

10007107-120401

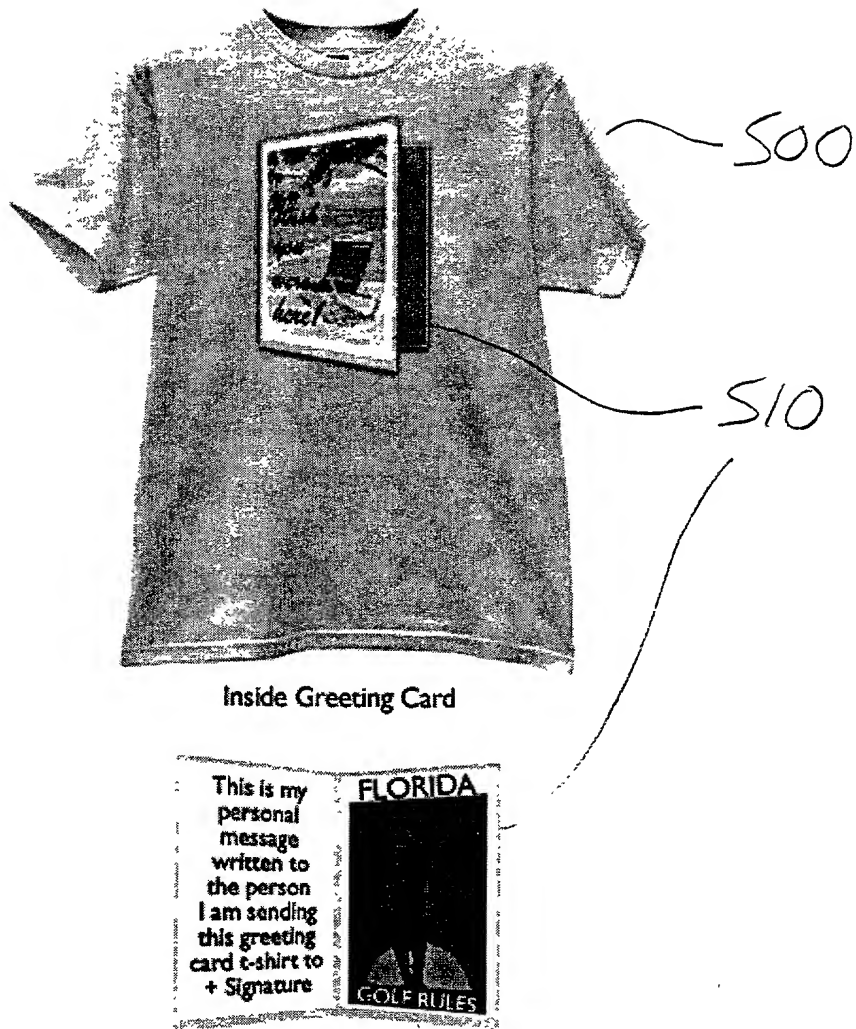


FIG. 5